

## HALTON ENVIRONMENTAL NETWORK

### Email reannan@haltonenvironment.ca haltonenvironment.ca









### **Continued support from our sponsors is essential for driving widespread change.**

## **Overview**

### Empowering students to drive climate action, Generation Green is a youth-driven initiative which provides resources for students to design and implement innovative climate solutions we've impacted 500+ Halton students and judged over 280 climate-focused projects.

## We deliver the Generation Green Program in Three Phases:

### PHASE 1

More than 150 Halton students attend an engaging youth conference to gain knowledge about environmental issues and learn innovative climate action strategies from industry professionals.

Participating students are given the opportunity to plan and complete their own climate action project with the help of detailed project guidelines, informative webinars, and access to virtual mentorship.

PROJECT

PHASE 2

Project participants and attendees come together for a day of celebration and knowledge-sharing. Students have a chance to share their startegies. Awards are presented to winning projects.

PHASE 3 PROJECT SHOWCASE





SIZE OF LOGO AT EVENT AND ON WEBSITE, PROMOTIONAL MATERIALS, AND SOCIAL MEDIA POSTS

HEN SOCIAL MEDIA AND NEWSLETTER RECOGNITION

LEVEL OF LISTING OF SPONSOR NAME/LOGO ON ALL BRANDING AND PUBLICITY MATERIAL(S)

SPONSOR LOGO OR NAME DISPLAYED AT THE EVENT OR IN EVENT PROMOTION

RECOGNITION ON HEN WEBSITE.

SPECIAL RECOGNITION AT EVENTS.

TAILORED CONTENT CREATED BY HEN FOR YOUR ORGANIZATION'S WEBSITE, NEWSLETTER AND SOCIAL MEDIA PLATFORMS TO RECOGNIZE. PARTNERSHIP

PLATINUM	GOLD	SILVER
LARGE	LARGE	MEDIUM
0	0	
EXCLUSIVE PARTNERSHIP RECOGNITION	GROUPED WITH GOLD SPONSORS	CROUPED WITH SILVER SPONSORS



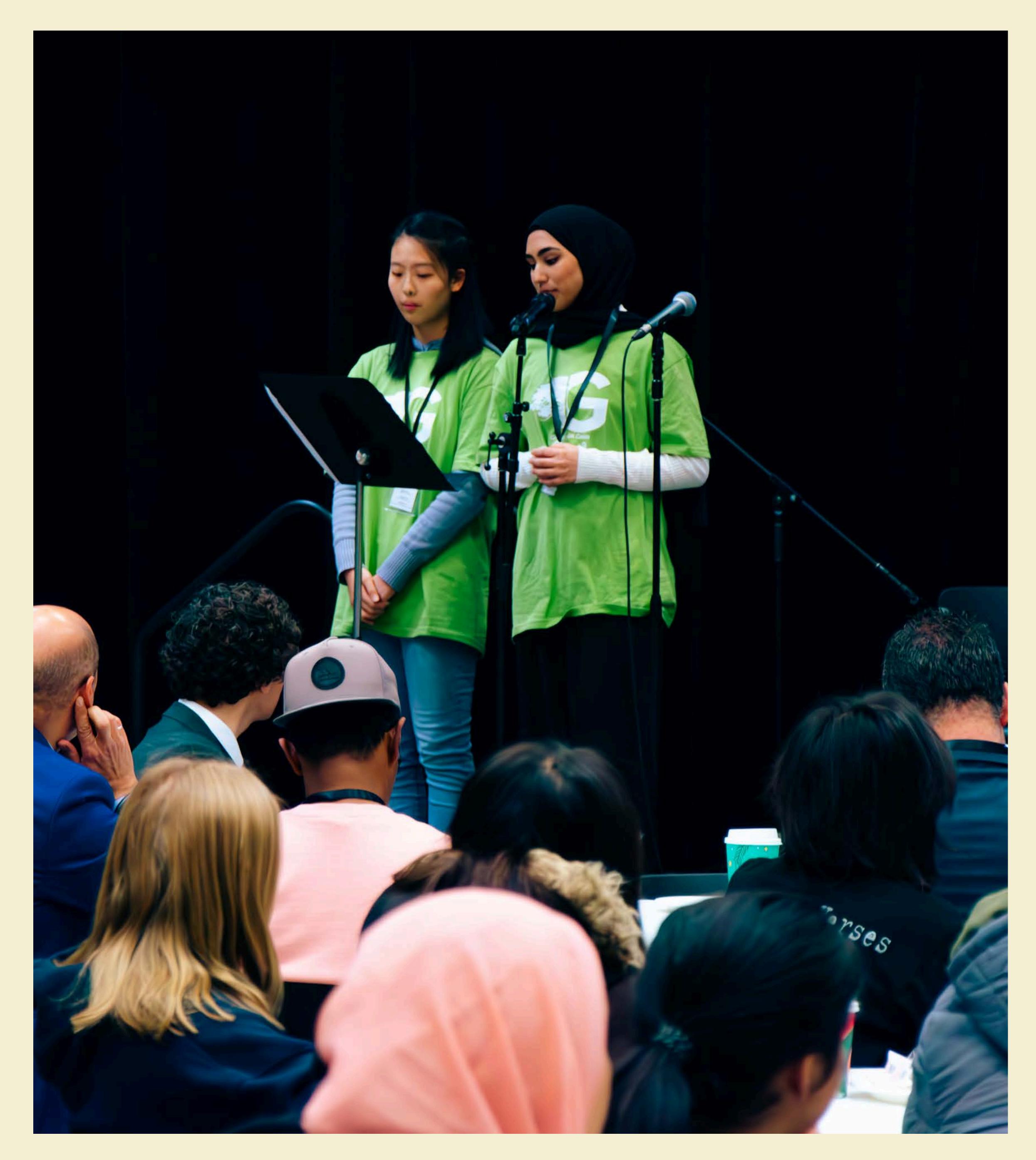




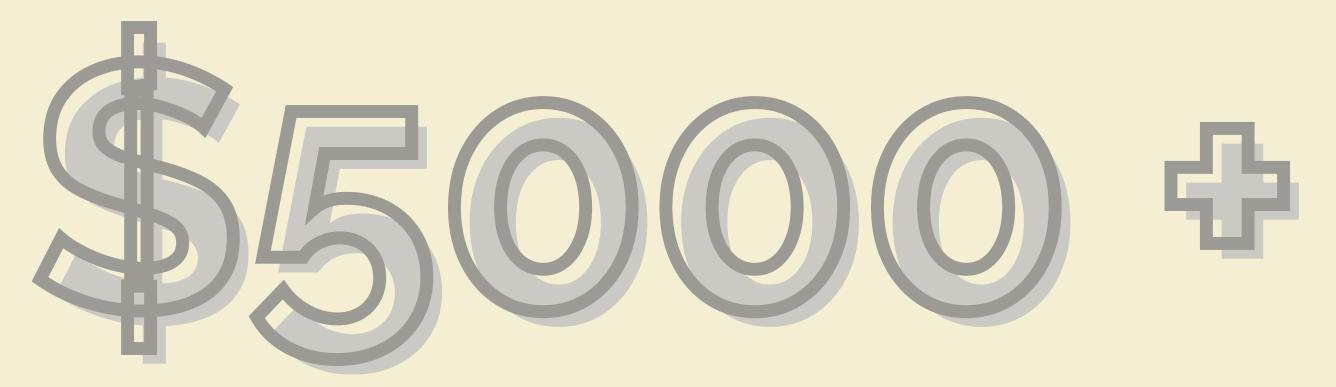
### Help us build a Generation of Climate Leaders!

## Sponsorship

## Platinum Sponsor







- Sponsor recognition included in all press releases related to Generation Green.
- Special mention at ALL Generation Green events and promotional material as a Gold Sponsor
- LARGE sponsor logo / name displayed
- 1st level listing of sponsor logo or name on ALL branding and publicity material(s).
- **EXAMPLE SET AND** A Set of A S social media and Halton Environmental Network newsletter.
- Tagged/mentoned in ALL Generation Greenrelated social media post, after announcement of partnership
- Tailored content created by HEN for your organization's website, newsletter, and social media to recognize partnership.







- related to Generation Green.
- - promotional material as a Gold Sponsor
- LARGE sponsor logo / name displayed
- material(s).
- newsletter.
- Tagged/mentoned in ALL Generation Greenpartnership



# Gold Sponsor

Sponsor recognition included in all press releases

Special mention at ALL Generation Green events and

Sponsor logo or name on ALL branding and publicity

**Exclusive partnership recognition** post on HEN social media and Halton Environmental Network

related social media post, after announcement of





Medium sponsor logo/name displayed at program events and in the event promotional material.

# Sponsor

## Indlevel listing of sponsor logo/name on

## 

Special mention at ALL Generation Green Events and promotional material as a Gold

ALL branding and publicity material(s).

Grouped post on HEN social media and in our newsletterwith ALL Silver Sponsors





- branding and publicity material(s).
- newsletterwith ALL Silver Sponsors

SMALL sponsor logo/name displayed at program events and in the event promotional material.

Special mention at ALL Generation Green Events and promotional material as a Gold Sponsor

**3rd level listing** of sponsor logo/name on ALL

Grouped post on HEN social media and in our



# eneration THANK YOU FOR YOUR TIME & CONSIDERATION

Visit <u>our website to learn more about Generation</u> Green.

Follow <u>agenerationgreenyouth</u> on instagram to stay up to date!

If you are interested in becoming a Generation Green Sponsor or discussing other potential ways to get involved:

Please email Reannan reannan@haltonenvironment.ca

> Payment Options: 1 - Cheque sent to: PO Box 60037 RPO Hopedale Oakville, ON L6L 6R4

2 - Online by <u>clicking here</u>



